Village of Arlington Heights Illinois BUSINESS E-NEWS

February 2, 2024

Seeking Primary and Weekly Sponsors for 2024 Sounds of Summer Concert Series!



The Village of Arlington Heights is seeking community partners to sponsor the 2024 Sounds of Summer Concert Series! For more than 20 years, the Village has hosted the popular and largely attended Sounds of Summer Series at Harmony Park, in the Village's downtown at the corner of Vail Avenue and Campbell Street. This year's twelve concerts will take place on Thursday nights, June 6th–August 29th, excluding July 4th, with live music from 7:00-8:30pm.

Primary Sponsorship
The Primary Sponsorship will include a number of benefits, including naming rights for the entire event season, the sponsor's logo on all series advertisements, VIP seating for six guests and one VIP reserved parking spot at each Series concert, and much more!

The 2024 Sounds of Summer Primary Sponsorship Request for Proposals ("RFP") is currently open and will close on March 1, 2024 at 3:00 PM CST. The award of contract by the Village Board of Trustees will take place on March 18, 2024.

Weekly Sponsorships
Twelve weekly Sounds of Summer sponsorships are available on a first-come basis, and are a great way to connect with thousands of guests and residents!

Please Help in Clearing Sidewalks for Pedestrians



With winter in full swing, the Village is sharing a friendly reminder to please clear snow from the sidewalks in front of your business and remove all snow and ice from the entire area surrounding the entrance of the building. If your business has a private parking lot, the ADA accessible stalls and the accessible route to the entrance, including ramps, must also be clear of all snow and ice. The Americans with Disabilities Act (ADA) ensures that individuals with disabilities receive equal access to public services and facilities, including accessibility to businesses during events like snowstorms.

With regard to clearing snow from a private parking lot, please remind your snow removal crew that snow from private property is not permitted to be deposited on any Village street, sidewalk, or right-of-way. Doing so is a violation of the Arlington Heights Municipal Code and could be subject to citations.

Your cooperation is greatly appreciated!

Calling all Restaurants! – Sign-up for *Restaurant Week* is Underway

Meet Chicago Northwest, the convention and visitors bureau that represents Arlington Heights, would like to invite you to participate in Restaurant Week 2024. Restaurant Week is an opportunity to promote your business at no cost.

In 2023, 66 restaurants participated overall, including 16 Arlington Heights restaurants. We would love to have an even higher rate of participation for Arlington Heights restaurants this year, to introduce even more people from throughout the Chicago area to your business. Additional free promotion for your restaurant includes:

- Meet Chicago Northwest will run a $40,000 multimedia marketing campaign to promote the participating restaurants.
- The Village will share Take It To the Heights Facebook posts individually promoting each of the participating restaurants to our 13,000+ followers.
- The Village will also do a general Take It To The Heights Facebook post leading up to the event, listing the participating restaurants.

Meet Chicago Northwest Restaurant Week will run from March 1-10, 2024. Again, there is no cost or fee to participate. More information is attached, and you can click here to sign up. We hope you will consider participating this year and hopefully welcome many new patrons to your restaurant.

Grant Opportunities for Non-Profit Organizations

Charitable Trust Grant
This is a grant opportunity offered by the Illinois State Treasurer's Office intended to help small non-profits with annual budgets of $1 million or less. The Spring 2024 Grant Cycle, running from January 1 – March 31, 2024, will award grants to non-profit charitable programs in two categories: Food and Housing.

Applicants will need to complete an online application, which requests basic information about the non-profit organization and leadership. Applicants will also be asked to certify their eligibility for this grant, write a narrative on how the grant money will be spent, and provide supporting documentation that shows their non-profit has filed appropriate forms with the Illinois Secretary of State's office, the Illinois Attorney General's office, and the Federal Government, and other information that demonstrates the fiscal health of the organization.

For more information on eligibility and how to apply, please visit illinoistreasurer.gov/Charitable_Trust

Nonprofit Relief Grant Program
This grant program is a component of Cook County Arts, a $5 million pilot arts initiative funded by the American Rescue Plan Act. It focuses on suburban communities, as many artists and organizations there are ineligible for major funding opportunities available through the City of Chicago.

Eligible non-profit arts organizations may apply for $5,000 or $10,000 grants, depending on the size of their operating budget. The application deadline is February 29th, 2024, with awards announced before June.

For more information on eligibility and how to apply, please visit CookCountyArts.org.

Is Your Business Neighbor Getting This News?



The Village of Arlington Heights is asking you to forward this email to other local business owners!

We are trying to reach as many local businesses as possible, with business related news. However, in a community with over 3,000 businesses we are always seeking businesses that are not currently receiving this e-newsletter.

If you know of a fellow business owner who might be interested in receiving the Village's Business E-News, they can sign up online.

Contact The Village with Any Questions!



If you have any questions, or need any additional assistance from the Village, please contact Michael Mertes, Business Development Manager at 847-368-5220 or at mmertes@vah.com.

Arlington Heights

TAKE IT TO THE HEIGHTS!™

VAH.com/business | takeittotheheights.com
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