

Altoona Arts and Culture Commission  
Regular Meeting  
Monday, September 11, 2023 | 6:30PM | City Hall Council Chambers

The meeting was called to order by Chris at 6:33pm.

Members & staff present: Sarah Kavalier, Emily Linacre, Chris Lynn, Alex Payne, Beverly Sells, Rachel Simon, Calan Smidt, Chad Taylor

Other/public: none

Absent: Mike Lambert

Quorum was declared. Alex motioned to approve August minutes, Chad seconded; all ayes, motion carried.

There was no public comment.

UPDATES:

CORNIVAL/FALL FEST:

- Weekly meetings continue: 5:30pm at Brightside
- Corn maze runthrough
  - FFA unavailable to test maze
  - If interested, reply to Molly's email with availability; she will set up a couple of test times with Intrinsic
  - During/following walkthroughs, stakes with laminated # signs will be posted throughout maze at checkpoints
- Vendors
  - 16 currently, capped at 24
  - Andrew @ Brightside organizing food vendors
  - Chamber & city staff working on maps for the day's events
- Marketing
  - Local blog DM Parent will be posting a feature
  - Visit Altoona has been putting advertising \$\$ toward posts
  - Rachel has reached out to Lou/Iowa Live and Megan Reuther>Hello Iowa
  - Molly is scheduling sponsorship posts on social media
  - Over 500 people interested in FB event
- Pumpkin decorating
  - Chad Quick has secured over 150 small white pumpkins; John Shaw currently storing
  - Love2Play Inspirations will provide decorating supplies
- QR code plaques—invoices have been received and passed on to Joe/Historical Society for payment
- Permanent homes for statues after Fall Fest?
  - Concern with vandalism if around town/on trails

- Alex suggested concrete pads in front of City Hall; corn sculptures could be changed out for other art pieces in future
  - Rachel shared Parks/Streets departments' suggestion to incorporate the art into the landscaping to avoid killing grass
  - Concrete bases unlikely to be finished before winter—perhaps on display inside City Hall, businesses, or schools until spring

**COUNCIL + STAFF UPDATES:**

Nothing further.

**AGENDA ITEMS for next meeting:**

- Finalize permanent homes for statues; prepare to make recommendation to City Council

**ADJOURNMENT:**

- Alex motioned to adjourn, Calan seconded; all ayes, motion carried.
- Meeting adjourned at 6:58pm
- Next meeting will be at 6:30pm on October 9, 2023, @ City Hall Council Chambers