

Altoona Arts and Culture Commission  
Regular Meeting  
Monday, August 14, 2023 | 6:30PM | City Hall Council Chambers

The meeting was called to order by Chris at 6:30pm.

Members & staff present: Sarah Kavalier, Chris Lynn, John Shaw, Rachel Simon, Calan Smidt, Beverly Sells, Alex Payne  
Other/public: Melodee Tufts, Altoona Police Department  
Absent: Mike Lambert, Chad Taylor

Quorum was declared. Sarah motioned to approve June minutes, Calan seconded; all ayes, motion carried.

There was no public comment.

#### DISCUSSION:

- Sarah motioned to approve plans to request sending an invoice and contract to the Altoona Historical Society for approval for JP Party Rentals for the rental of an inflatable bounce house for the CORNival Fall Family Festival on Saturday, Sept. 23, 2023. Beverly seconded. All ayes.
- Arts and Culture Commission members discussed options for purchase of statues following the end of CORNival and want to pursue the opportunity to allow for an in-kind purchase to certain local businesses to offer goods and services, alongside, or instead of, cash to purchase a corn statue. John Shaw was tasked with discussing the issue with the City Administrator to determine next steps.

#### UPDATES:

- CORNival
  - Rachel recapped the RAGBRAI event, overall, it was positive and visitors liked the statues and corn cut-outs, but statues did end up becoming bike stands.
  - Fall festival
    - Commission will make decision on whether alcohol will be served at the Fall Family Festival daytime event.
    - Requesting that the FFA test out the maze to determine how long it takes to get through so we know for volunteers as to when last groups can be permitted to enter.
  - Maclyn Landing page website
    - Rachel pulled up live website created by Maclyn and the new map tracking the statue placement, [visitaltoona.com/cornival](http://visitaltoona.com/cornival)
  - QR codes
    - Further discussion is needed for QR code permanent signage for statues. Opted to discuss at upcoming weekly meeting.

- Grant Updates:
  - Polk County Betterment Grant—\$5,000 check received and shared with City Administrator, Randy Pierce

#### NEW BUSINESS:

- Melodee Tufts, Altoona Police Department
  - Melodee presented on idea entitled Crime Prevention Through Environmental Design (CPTED) to add art and design elements to city scapes in an effort to minimize vandalism and other elements of crime. Following the presentation, the Commission added CPTED to its list of future project ideas to pursue with city staff in the future.

#### COUNCIL + STAFF UPDATES:

- John Shaw requested that an upcoming meeting focus on mural projects in Olde Towne. It was determined that this would be a focus in the October 2023 meeting following the conclusion of CORNival festivities.

#### ADJOURNMENT:

- Alex motioned to adjourn, Beverly seconded; all ayes, motion carried.
- Meeting adjourned at 7:37pm
- Next meeting will be at 6:30pm on September 11, 2023, @ City Hall Council Chambers