

Altoona Arts and Culture Commission
Regular Meeting
Monday, July 10, 2023 | 6:30PM | City Hall Council Chambers

The meeting was called to order by Chris at 6:33pm.

Members & staff present: Natalie Jacobson, Sarah Kavalier, Emily Linacre, Chris Lynn, John Shaw, Rachel Simon, Calan Smidt, Chad Taylor

Other/public: Molly Johnson

Absent: Mike Lambert, Alex Payne

Quorum was declared. Sarah motioned to approve June minutes, Calan seconded; all ayes, motion carried.

There was no public comment.

UPDATES:

- CORNival
 - July 4th event was well-attended—good work, all!
 - Food trucks suggested for future events
 - MACLYN to have proof video and landing page this week for review before publication
 - Sculptures moved to Civic Plaza; will continue to rotate throughout summer
 - Around town, according to spreadsheet
 - At events: Cornhole tourney 7/15, Kurtzweil family presentation 7/25, Liz Garst event 8/9, Altoona Palooza 8/25, Fall Fest 9/2
 - Once permanent locations finalized, MACLYN will create map
 - Calan shared that Kent Feeds will sponsor; unsure of amount
 - Cornhole Tournament at Brightside Aleworks
 - Saturday, 7/15
 - Chris and Calan to take photos for social media
 - Kernel poll of favorite sculptures to take place at RAGBRAI; Calan to head up
 - Corn maze drone image shared on social media; John to work with city staff for additional footage/time lapse, with city drones
- Grant Updates:
 - BRAVO—officially accepted!
 - Quarterly and yearly reports will be required
 - Damage to wall/area being assessed before mural creation can start
 - Polk County Betterment Grant—\$5,000 approved!
 - To be put toward corn sculptures
 - Future grant projects discussed include a structure and renovation of carousel at Townsend Center, and funding for the rotating art gallery

NEW BUSINESS:

- Fall Fest:
 - John shared that Chad Quick has access to pumpkins for decor
 - Corn maze planted; already piquing interest on social media
 - Daytime=family activities (inflatables, food trucks, music, corn maze)
 - Evening=adults only (Chamber working on plans)

COUNCIL + STAFF UPDATES:

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ADJOURNMENT:

- Chad motioned to adjourn, Calan seconded; all ayes, motion carried
- Meeting adjourned at 7:25pm
- Next meeting will be at **6:30pm on August 14, 2023, @ City Hall Council Chambers**