

Altoona Arts and Culture Commission
Regular Meeting
Monday, May 8, 2023 | 6:30PM | City Hall Council Chambers

The meeting was called to order by Chris at 6:30pm.

Members present: Elizabeth Burns-Thompson, Sarah Kavalier, Mike Lambert, Emily Linacre, Chris Lynn, Alex Payne, John Shaw, Rachel Simon, Chad Zimmerman

Via Zoom: Calan Smidt

Absent: Sarah Holder

Quorum was declared. Chad motioned to approve March & April minutes, Alex seconded; all ayes, motion carried.

There was no public comment.

CONSIDER AND CONSENT:

- CORNival
 - Plaques for sculpture bases:
 - 20 brushed aluminum plaques from Beeline+Blue
 - To be adhered to sculpture bases
 - QR codes linking to artist/CORNival info; using Visit Altoona tracking info
 - \$31/plaque; around \$625 total
 - Mike motioned to recommend plaque purchase to City Council, Sarah seconded; all ayes, motion carried
- Humanities Iowa Grant
 - Liz Garst (granddaughter of Garst Seed founders) to give “Corn & Khrushchev” presentation at Altoona Public Library
 - \$300 speaker fee OR \$50 fee+Humanities Iowa grant
 - Sarah motioned to request \$50 from City Council and apply for grant, Chad seconded; all ayes, motion carried
 - Emily to fill out application; Sarah & John to assist

NEW BUSINESS:

- CORNival
 - Some sculptures to arrive 5/12; all by 5/15
 - Artists to pick up from City Hall 5/15
 - Returned by 6/16 to be transferred to Ted’s; or, artist can deliver to Ted’s by 6/19
 - Golden Corn sculpture–Ted’s able to paint?
 - Inflatables for Kid Zone
 - Adventureland donated several to PD
 - Cumbersome to haul–enlist Public Works? Parks? Volunteers?
 - Mike and Chris to check out options, find what else is needed–generator, etc.

- Raygun: online store nearly ready; will have inventory available for immediate purchase @ RAGBRAI
- Advertising
 - Altoona Living:
 - Link available in Google Drive; everyone to add; Rachel to look over
 - Iowa Realty–Sunday morning show, Sarah and Melissa/Chamber working on 2-4 minute blurb
 - Molly to connect with Chris Higgins/DM Register & Lou/radio
- Grants
 - Bravo: Mural in Olde Town–pending; results in Mid-June
 - Polk County Betterment–pending; results end of June
 - Future grant opportunities:
 - Iowa Economic Development Authority
 - Community vote–can win free mural
 - Alex to forward info/resources to City staff (Chad, John, Natalie, Rachel)

COUNCIL + STAFF UPDATES:

- John shared info re: sculpture rotation plan
 - All sculptures displayed together July 4, RAGBRAI, Altoona Palooza, Oktoberfest
 - Between big events, sponsors “rent” and display at their location for 2-4 weeks
- John checking into potential corn maze in fall
- John suggests having A&C rep to attend City Planning Workshop to update staff on CORNival to increase buy-in
 - Chris to attend and present
- Elizabeth resigning early from Council–moving to Council Bluffs

ADJOURNMENT:

- Alex motioned to adjourn, Mike seconded; all ayes, motion carried
- Meeting adjourned at 7:30pm
- Next meeting will be at **6:30pm on June 12, 2023, @ City Hall Council Chambers**