

Altoona Arts and Culture Commission  
Regular Meeting  
Monday, March 6, 2023 | 12PM | City Hall Council Chambers

The meeting was called to order and quorum was declared by Chris at 12:04pm.

Members present: Natalie Jacobson, Emily Linacre, Chris Lynn, Alex Payne, John Shaw

Via Zoom: Sarah Kavalier, Chad Zimmerman

Absent: Elizabeth Burns-Thompson, Sarah Holder, Mike Lambert

Alex motioned to approve January and February meeting minutes, Sarah seconded; all ayes, motion carried.

There was no public comment.

UNFINISHED BUSINESS:

- CORNIVAL
  - Consideration and action: City Council request for sculpture funding
    - \$26,700 up front for 20 sculptures, to be paid back as sponsorships/grants come through
    - Alex motioned to approve, Chad seconded; all ayes, motion carried
  - Sponsorship updates:
    - Sculptures: Meta; Olde Town combo (Historical Society, Chamber), Adventureland/Iowa Corn partnership
    - Raygun: Molly gathering info to submit for a custom sales site
      - \$50 one-time fee; only print what's ordered; products sent to customers; we get a check for our portion of sales
      - We set price (Raygun charges \$15/shirt; we sell for \$30, we make \$15 profit)
      - Post QR code to shirt website at CORNival events, bars/restaurants (Brightside), public bulletin boards (City Hall, library), sponsors, etc., for more sales
    - Iowa Corn Education Trailer coming to Wine & Beer Fest
    - Potential corn maze in cornfield by co-op? Owned by Eschelman family
    - All members: continue to make connections and update CORNival Sponsors spreadsheet!
  - Sculpture update:
    - Molly to contact company regarding prototype arrival mid-March
    - Will be stored in Council Chambers
    - Order for remaining sculptures to be placed upon delivery
  - Call for Artists:
    - Submissions due March 24
    - One artist/3 designs received already
- GRANT APPLICATIONS:

- Polk County Betterment Grant application for \$8,400 (5 sculptures) submitted; results in June
- BRAVO grants:
  - Ideas:
    - Olde Town mural–will area be ready?
    - Townsend Center–commission artwork
    - Comprehensive public art plan–hire outside group to help structure
  - Must meet w/ BRAVO staff by 3/31–John/Natalie to set up meeting
  - Grant request to City Council by 4/3; application due 4/7

#### NEW BUSINESS:

- MEMBER NOTICES OF APPOINTMENT
  - All up to date: 3 people due for reappointment later this year; 2 next year
- UPCOMING MASTERPIECES OF ALTOONA
  - Parks Dept has 3 QR code plaques; will install when able
  - Need to choose next public art pieces to feature
    - Alex to share public art inventory he’s compiled
    - Commission members to discuss via email and come to next meeting with top picks

#### COUNCIL + STAFF UPDATES:

- John inquired about interest in switching meeting time to evenings–proposed 6:30pm, 2nd Mondays
  - Chris to check with commission members; will discuss in April
  - Potentially move to evening time for May meeting
- John reviewed Council agenda items
  - Stage use for 4th of July event
  - Sculpture funding request

#### ADJOURNMENT:

- Motion by Alex, seconded by Chad; all ayes, motion carried
- Meeting adjourned at 1:00pm
- Next meeting will be at 12pm on April 3, 2023, @ City Hall Council Chambers