

Altoona Arts and Culture Commission
Regular Meeting
Monday, February 6, 2023 | 12PM | City Hall Council Chambers

The meeting was called to order by Chris at 12:03pm. Members present were Sarah Kavalier, Emily Linacre, Chris Lynn, Alex Payne, and Beth Van Ryswyk; Chad Zimmerman attended via Zoom; Elizabeth Burns-Thompson, Sarah Holder, Mike Lambert, and Jackie Teeple were absent. City Planner Marina Smart was also in attendance.

Without a quorum, approval of January minutes was moved to next month's agenda.

There was no public comment.

UNFINISHED BUSINESS:

- CORNIVAL
 - Sponsorship updates:
 - Email sent from Chamber
 - [Business list](#) with email addresses available online
 - Commission members to go through, contact individually
 - Need lower sponsor levels
 - \$100-249; \$250-499; \$500-999
 - Emily to add to flyer
 - Iowa Corn interested; meeting with Beth
 - Visit Altoona meeting 2/9; connect with lots of big businesses
 - Other potential sponsors/partners added to spreadsheet
 - Over the Top—sweet corn ice cream—for 4th of July ice cream social? Sell at Altoona Palooza? Brand as CORNival? Chris to connect
 - Raygun—sell shirts w/ fun slogans?—Molly to connect
 - Event partners:
 - Craft fair—during 4th of July parade at Haines Park; during Farmers Market at Caring Hands?/Chris
 - Cornhole tourney, live music, corn feed—Altoona Palooza/Alex
 - Coloring contest—library/Emily
 - Call to Artists:
 - Beth to submit to city attorney
 - Molly to send out; respond to questions; organize slideshow of submissions
 - Submissions due March 15
 - CORNIVAL planning meeting 5:30pm Thursday 2/9 at Scornovacca's; weekly on Wednesdays after
- GRANT APPLICATIONS:
 - Beth & Emily to submit Polk County Betterment Grant application

NEW BUSINESS:

- Member notices of appointment–postponed
- Upcoming Masterpieces of Altoona
 - Need to choose next public art pieces to feature

COUNCIL + STAFF UPDATES:

- Nothing additional to report

ADJOURNMENT:

- Meeting adjourned at 1:06pm
- Next meeting will be at 12pm on March 6, 2023, @ City Hall Council Chambers