

Altoona Arts and Culture Commission

Regular Meeting

Monday, November 7, 2022 | 12:00PM | City Hall Council Chambers

The meeting was called to order by Chris at 12:05pm. Members present were Sarah Kavalier,, Emily Linacre, Chris Lynn, Alex Payne, and Beth Van Ryswyk; Elizabeth Burns-Thompson attended via Zoom; Jackie Teeple and Mike Lambert were absent. City Planner Marina Smart was also in attendance.

Quorum was declared. Alex motioned to approve the October meeting minutes, Sarah seconded; all ayes, motion carried.

There was no public comment.

UNFINISHED BUSINESS:

- ROTATING ART DISPLAY
 - Chris, Beth, Emily, and artist Molly Johnson met with library director Kim and assistant director Amy to discuss housing the gallery in the library's hallway
 - All on board with Molly's proposal; Kim to bring to library board in December
- DART ART
 - Artist Bob Kling unable to provide additional designs
 - Sarah voted to choose Prototype 7–Lily and the Ladybug, Chris seconded; all ayes, motion carried
 - Beth will be in touch with artist and DART
- VISIT ALTOONA/MASTERPIECES OF ALTOONA/QR CODES
 - Shared MACLYN's stats–the Masterpieces is one of the most successful pieces of Visit Altoona site
 - Beth to purchase QR code generator and analytics subscription and first plaque from Beeline & Blue (approx \$35)
 - Work with maintenance to install on post
- CORNIVAL
 - Sponsorship letter approved by City Attorney
 - Elizabeth to take to Pioneer, etc., re: presenting sponsor opportunities
 - Once presenting sponsors secured, will add that info to letter
 - Then, Sarah to send to Chamber contact list
 - Outside organizations/partners to take on other events:
 - Historical Society/4th of July parade–shucking competition?; community corn feed
 - Altoona Palooza–cornhole tournament; live music
 - Wine & Beer Fest–whiskey tasting
 - Scouts–corn cob car races
 - Raygun–custom slogan t-shirt/fundraiser?
 - The Corn Kid
 - [Foam prototype](#) nearing completion!
 - Sarah to get outline of corn sculpture to add to Call for Artists

- Budget: Sarah and Chris created [2 budgets](#), based on different sponsorship levels

NEW BUSINESS:

- Freedom Rock dedication
 - Friday 11/11 at 10am outside Adventureland Inn
 - Artist to speak
- Olde Town water tower
 - Sarah shared photos of decommissioned water tower-turned-green space in Gilbert, AZ
 - Vision—mini civic plaza, splash pad, pocket park
- Open/upcoming positions
 - Beth to check with mayor to fill two vacant seats and renew Alex's and Sarah's terms
- City website launching Monday 11/14

COUNCIL + STAFF UPDATES:

- Marina/the Planning Department will be presenting at December meeting re: Townsend Center

ADJOURNMENT:

- Meeting adjourned at 1:02pm
- Next meeting will be at 12pm on DECEMBER 5, 2022, at City Hall